

WHAT IS CLAIMED IS:

1. A matching chart comprising:  
at least one comparison sample configured to simulate the appearance of a  
keratinous element,  
wherein the at least one comparison sample is configured to simulate a color and at  
least one appearance characteristic other than color of the keratinous element.
2. The matching chart of claim 1, further comprising a plurality of comparison  
samples, wherein each comparison sample is configured to simulate a color and at least  
one appearance characteristic other than color of the keratinous element.
3. The matching chart of claim 1, wherein the at least one appearance  
characteristic other than color comprises brightness.
4. The matching chart of claim 1, wherein the at least one appearance characteristic  
other than color comprises relief.
5. The matching chart of claim 1, wherein the at least one appearance characteristic  
other than color comprises color non-uniformity.
6. The matching chart of claim 1, wherein the at least one appearance characteristic  
other than color comprises non-uniformity of relief.

7. The matching chart of claim 1, wherein the at least one comparison sample is configured to have a non-uniform brightness.

8. The matching chart of claim 7, wherein the at least one comparison sample comprises at least one relatively shiny region, the at least one relatively shiny region comprising a gloss varnish.

9. The matching chart of claim 8, wherein a width of the at least one relatively shiny region is approximately 300 micrometers.

10. The matching chart of claim 7, wherein the at least one comparison sample comprises a relatively dull region, the relatively dull region comprising a mat varnish.

11. The matching chart of claim 10, wherein a width of the at least one relatively dull region is approximately 100 micrometers.

12. The matching chart of claim 1, wherein the at least one comparison sample comprise a relief pattern, the relief pattern being configured to provide a non-uniform brightness.

13. The matching chart of claim 12, wherein the relief pattern comprises at least one recess and at least one plateau.

14. The matching chart of claim 13, wherein the at least one plateau is coated with a gloss varnish.

15. The matching chart of claim 14, wherein the at least one recess is not coated with a gloss varnish.

16. The matching chart of claim 1, wherein the at least one comparison sample is configured to have a substantially uniform brightness.

17. The matching chart of claim 1, wherein each comparison sample comprises a support having a substantially rectangular shape.

18. The matching chart of claim 17, wherein the support has a width of approximately 60 millimeters and a length of approximately 100 millimeters.

19. The matching chart of claim 17, wherein the color and the at least one appearance characteristic other than color is provided on at least a surface portion of the support.

20. The matching chart of claim 1, wherein the at least one comparison sample defines a hole configured to permit observation of the keratinous element through the hole.

21. The matching chart of claim 20, wherein the hole is located at about one third of the length of the comparison sample.

22. The matching chart of claim 20, wherein the hole has a dimension of approximately 20 millimeters.

23. The matching chart of claim 22, wherein the hole is circular and the dimension is a diameter.

24. The matching chart of claim 1, wherein the at least one comparison sample includes an identifier associated with the color and the at least one appearance characteristic other than color of the sample.

25. The matching chart of claim 24, wherein the identifier is an alphanumeric code.

26. The matching chart of claim 1, wherein the at least one comparison sample is configured to simulate the appearance of a keratinous element chosen from hair, skin, a fingernail, and a toenail.

27. The matching chart of claim 1, wherein the at least one comparison sample is configured to be displayed on a package of a product intended for application to a keratinous element.

28. A system comprising:

a plurality of comparison samples, each comparison sample being configured to simulate an appearance of a keratinous element,

wherein each comparison sample is configured to simulate a color and at least one appearance characteristic other than color of the keratinous element.

29. The system of claim 28, wherein the at least one appearance characteristic other than color comprises brightness.

30. The system of claim 29, wherein at least two comparison samples are configured to have differing brightnesses.

31. The system of claim 28, wherein the at least one appearance characteristic other than color comprises relief.

32. The system of claim 31, wherein at least two comparison samples are configured to have differing degrees of relief.

33. The system of claim 28, wherein the at least one appearance characteristic other than color comprises color non-uniformity.

34. The system of claim 33, wherein at least two comparison samples are configured to have color non-uniformly distributed within each sample in a differing manner from each other.

35. The system of claim 34, wherein the at least two comparison samples comprise a background color and marks distributed on the background color, the marks being of a color that differs from the background color,

wherein one of the at least two comparison samples comprises at least one of a differing number of marks, a differing distribution of marks, and a differing size of marks from the other of the at least two comparison samples.

36. The system of claim 28, wherein the at least one appearance characteristic other than color comprises non-uniformity of relief.

37. The system of claim 36, wherein at least two comparison samples have differing distributions of relief.

38. The system of claim 28, further comprising at least three comparison samples, each comparison sample being configured to simulate at least one of a color and an appearance characteristic other than color that differs from the other comparison samples.

39. The system of claim 38, wherein the at least three comparison samples comprises four comparison samples.

40. The system of claim 38, wherein the at least three comparison samples comprises five comparison samples.

41. The system of claim 28, wherein each of the comparison samples is configured to have a non-uniform brightness.

42. The system of claim 41, wherein each of the comparison samples comprises at least one relatively shiny region, the at least one relatively shiny region comprising a gloss varnish.

43. The system of claim 42, wherein a width of the at least one relatively shiny region is approximately 300 micrometers.

44. The system of claim 41, wherein each of the comparison samples comprises at least one relatively dull region, the at least one relatively dull region comprising a mat varnish.

45. The system of claim 44, wherein a width of the at least one relatively dull region is approximately 100 micrometers.

46. The system of claim 28, wherein the comparison samples comprise a relief pattern, the relief pattern being configured to provide a non-uniform brightness.

48. The system of claim 47, wherein the at least one plateau is coated with a gloss varnish.

50. The system of claim 28, wherein each of the comparison samples is configured to have a substantially uniform brightness.

51. The system of claim 28, wherein each comparison sample comprises a support having a substantially rectangular shape.

52. The system of claim 51, wherein the support has a width of approximately 60 millimeters and a length of approximately 100 millimeters.

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54. The system of claim 28, wherein each comparison sample defines a hole configured to permit observation of the keratinous element through the hole.

55. The system of claim 54, wherein the hole is located at about one third of the length of the comparison sample.

56. The system of claim 54, wherein the hole has a dimension of approximately 20 millimeters.

57. The system of claim 56, wherein the hole is circular and the dimension is a diameter.

58. The system of claim 28, wherein each comparison sample comprises an identifier associated with the color and the at least one appearance characteristic other than color of the sample.

59. The system of claim 58, wherein the identifier is an alphanumeric code.

60. The system of claim 28, wherein the comparison samples are configured to simulate the appearance of a keratinous element chosen from hair, skin, a fingernail, and a toenail.

61. The system of claim 28, wherein each of the comparison samples is configured to be to be displayed respectively on a package of a product intended for application to a keratinous element.

62. The system of claim 28, wherein the comparison samples are configured to be displayed via an electronic image.

63. The system of claim 28, further comprising at least one set of comparison samples, wherein the at least one set comprises at least some of the plurality of comparison samples having at least one of substantially the same color and substantially the same at least one appearance characteristic other than color.

64. A method of manufacturing a product intended for application to a keratinous element, the method comprising:

providing the system of claim 28;

selecting at least one of the plurality of comparison samples; and

making a product intended for application to a keratinous element according to the color and the appearance characteristic other than color of the at least one selected comparison sample.

65. The method of claim 64, wherein the selecting of the at least one comparison sample comprises determining which of the plurality of comparison samples substantially

corresponds to a color and an appearance characteristic other than color of the keratinous element to which the product is intended to be applied.

66. The method of claim 65, wherein the keratinous element is chosen from hair, skin, a fingernail, and a toenail.

67. The method of claim 64, wherein the selecting of the at least one comparison sample comprises determining which of the comparison samples substantially corresponds to a color and an appearance characteristic other than color desired by a user of the product.

68. The method of claim 64, wherein the product is chosen from at least one of a cosmetic product and a care product.

69. The method of claim 68, wherein the product is chosen from a foundation makeup product, a concealer product, a lip makeup product, a hair coloring product, a hair care product, a nail varnish, a blush, an eyeshadow, a skin coloring product, and a skin care product.

70. The method of claim 64, wherein the at least one appearance characteristic other than color comprises brightness.

71. The method of claim 70, wherein at least two comparison samples are configured to have differing brightnesses.

72. The method of claim 64, wherein the at least one appearance characteristic other than color comprises relief.

73. The method of claim 72, wherein at least two comparison samples are configured to have differing degrees of relief.

74. The method of claim 64, wherein the at least one appearance characteristic other than color comprises color non-uniformity.

75. The method of claim 74, wherein at least two comparison samples are configured to have color non-uniformly distributed within each sample in a differing manner from each other.

76. The method of claim 75, wherein the at least two comparison samples comprise a background color and marks distributed on the background color, the marks being of a color that differs from the background color,

wherein one of the at least two comparison samples comprises at least one of a differing number of marks, a differing distribution of marks, and a differing size of marks from the other of the at least two comparison samples.

77. The method of claim 64, wherein the at least one appearance characteristic other than color comprises non-uniformity of relief.

78. The method of claim 77, wherein at least two comparison samples have differing distributions of relief.

79. The method of claim 64, further comprising at least three comparison samples, each comparison sample being configured to simulate at least one of a color and an appearance characteristic other than color that differs from the other comparison samples.

80. The method of claim 64, wherein each of the comparison samples is configured to have a non-uniform brightness.

81. The method of claim 80, wherein each of the comparison samples comprises at least one relatively shiny region, the at least one relatively shiny region comprising a gloss varnish.

82. The method of claim 80, wherein each of the comparison samples comprises at least one relatively dull region, the at least one relatively dull region comprising a mat varnish.

83. The method of claim 64, wherein each of the comparison samples comprise a relief pattern, the relief pattern being configured to provide a non-uniform brightness.

85. The method of claim 84, wherein the at least one plateau is coated with a gloss varnish.

87. The method of claim 64, wherein each of the comparison samples is configured to have a substantially uniform brightness.

88. The method of claim 64, wherein the providing of the system comprises providing the plurality of comparison samples as a set.

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90. The method of claim 64, wherein each comparison sample comprises an identifier associated with at least one of the color and the at least one appearance characteristic other than color of the sample, and wherein the making of the product further comprises making the product based on the identifier of the selected comparison sample.

91. The method of claim 90, wherein the identifier is an alphanumeric code.

92. A method of monitoring treatment of a keratinous element with a product, the method comprising:

providing the system of claim 28;

selecting a comparison sample that substantially corresponds to a color and at least one appearance characteristic other than color of the keratinous element;

applying a product to the keratinous element; and

determining whether at least one of the color and the at least one appearance characteristic other than color of the keratinous element to which the product has been applied has changed after applying the product by comparing the keratinous element with the comparison samples of the system.

93. The method of claim 92, wherein the at least one appearance characteristic other than color comprises brightness.

94. The method of claim 93, wherein the product affects the brightness of the keratinous element.

95. The method of claim 93, wherein at least two comparison samples are configured to have differing brightnesses.

96. The method of claim 92, further comprising selecting from a plurality of differing products the product to be applied to the keratinous element, wherein the selecting of the product is based upon the selected comparison sample.

97. The method of claim 96, wherein each of the comparison samples comprises an identifier associated with the color and the at least one appearance characteristic other than color of the sample, and wherein each of the plurality of differing products comprises an identifier matching one of the identifiers of the comparison samples, and wherein the selecting of the product comprises selecting the product comprising the identifier that matches the identifier of the selected comparison sample.

98. The method of claim 92, wherein the keratinous element is chosen from skin, hair, a fingernail, and a toenail.

99. The method of claim 92, wherein the product is chosen from a cosmetic product and a care product.

100. The method of claim 99, wherein the product is chosen from foundation makeup product, a concealer makeup product, a lip makeup product, a hair coloring



product, a hair care product, a nail varnish, a blush, an eyeshadow, a skin coloring product, and a skin care product.

101. The method of claim 92, wherein the product affects the relief of the keratinous element.

102. The method of claim 92, wherein the product affects the color of the keratinous element.

103. The method of claim 92, wherein the at least one appearance characteristic other than color comprises relief.

104. The method of claim 92, wherein the at least one appearance characteristic other than color comprises color non-uniformity.

105. The method of claim 104, wherein at least two comparison samples comprise a background color and marks distributed on the background color, the marks being of a color that differs from the background color,

wherein one of the at least two comparison samples comprises at least one of a differing number of marks, a differing distribution of marks, and a differing size of marks from the other of the at least two comparison samples.

106. The method of claim 92, wherein the at least one appearance characteristic other than color comprises non-uniformity of relief.

107. The method of claim 92, further comprising at least three comparison samples, each comparison sample being configured to simulate at least one of a color and an appearance characteristic other than color that differs from the other comparison samples.

108. The method of claim 92, wherein each of the comparison samples is configured to have a non-uniform brightness.

109. The method of claim 108, wherein each of the comparison samples comprises at least one relatively shiny region, the at least one relatively shiny region comprising a gloss varnish.

110. The method of claim 108, wherein each of the comparison samples comprises at least one relatively dull region, the at least one relatively dull region comprising a mat varnish.

111. The method of claim 92, wherein each of the comparison samples comprise a relief pattern, the relief pattern being configured to provide a non-uniform brightness.

112. The method of claim 111, wherein the relief pattern comprises at least one recess and at least one plateau.

113. The method of claim 92, wherein each of the comparison samples is configured to have a substantially uniform brightness.

114. The method of claim 92, wherein providing the system comprises providing a plurality of comparison samples as a set.

115. The method of claim 92, wherein the comparing of the keratinous element with the comparison samples comprises placing the keratinous element adjacent to at least a portion of the comparison sample.

116. A method of selecting a product for application to a keratinous element, the method comprising:

providing the system of claim 28;

selecting a comparison sample of the system having a color and at least one appearance characteristic other than color that substantially corresponds to the keratinous element to which product is to be applied; and

selecting a product from a plurality of differing products for application to the keratinous element based on the selected comparison sample.

117. The method of claim 116, wherein each of the comparison samples comprises an identifier associated with the color and the at least one appearance characteristic other

than color of the sample, and wherein the selecting of the product is based on the identifier of the selected comparison sample.

118. The method of claim 117, wherein each of the plurality of products comprises an identifier that matches one of the identifiers of the comparison samples, and wherein the selecting of the product comprises selecting the product comprising an identifier that matches the identifier of the selected comparison sample.

119. The method of claim 116, wherein the at least one appearance characteristic other than color comprises brightness.

120. The method of claim 116, wherein the product is chosen from a cosmetic product and a care product

121. The method of claim 120, wherein the product is chosen from foundation makeup product, a concealer product, a lip makeup product, a hair coloring product, a hair care product, a nail varnish, a blush, an eyeshadow, a skin coloring product, and a skin care product.

122. The method of claim 116, wherein the keratinous element is chosen from hair, skin, a fingernail, and a toenail.

123. The method of claim 117, wherein the identifier comprises an alphanumeric code.

124. The method of claim 116, wherein a color and a brightness differs for each of the plurality of products.

125. The method of claim 116, wherein the product affects the relief of the keratinous element.

126. The method of claim 116, wherein the product affects the color of the keratinous element.

127. The method of claim 116, wherein the at least one appearance characteristic other than color comprises relief.

128. The method of claim 116, wherein the at least one appearance characteristic other than color comprises color non-uniformity.

129. The method of claim 128, wherein at least two comparison samples comprise a background color and marks distributed on the background color, the marks being of a color that differs from the background color,

wherein one of the at least two comparison samples comprises at least one of a differing number of marks, a differing distribution of marks, and a differing size of marks from the other of the at least two comparison samples.

130. The method of claim 116, wherein the at least one appearance characteristic other than color comprises non-uniformity of relief.

131. The method of claim 116, further comprising at least three comparison samples, each comparison sample being configured to simulate at least one of a color and an appearance characteristic other than color that differs from the other comparison samples.

132. The method of claim 116, wherein each of the comparison samples is configured to have a non-uniform brightness.

133. The method of claim 132, wherein each of the comparison samples comprises at least one relatively shiny region, the at least one relatively shiny region comprising a gloss varnish.

134. The method of claim 133, wherein each of the comparison samples comprises at least one relatively dull region, the at least one relatively dull region comprising a mat varnish.

135. The method of claim 116, wherein each of the comparison samples comprise a relief pattern, the relief pattern being configured to provide a non-uniform brightness.

136. The method of claim 135, wherein the relief pattern comprises at least one recess and at least one plateau.

137. The method of claim 116, wherein each of the comparison samples is configured to have a substantially uniform brightness.

138. The method of claim 116, wherein providing the system comprises providing a plurality of comparison samples as a set.

139. The method of claim 116, further comprising comparing the keratinous element to each of the comparison samples to determine which comparison sample has a color and an appearance characteristic other than color that substantially corresponds to the keratinous element.

140. The method of claim 139, wherein the comparing comprises placing the keratinous element adjacent to at least a portion of the comparison sample.

141. The method of claim 116, further comprising providing each of the plurality of comparison samples on a respective package associated with each of the plurality of differing products.

142. A method of treating a keratinous element, the method comprising:

providing the system of claim 28;

selecting a comparison sample from the system that corresponds to a desired color and at least one appearance characteristic other than color for the keratinous element, treating the keratinous element based on the selected comparison sample.

143. The method of claim 142, wherein the treating comprises applying a product to the keratinous element.

144. The method of claim 142, further comprising selecting a product for treating the keratinous element from a plurality of differing products, wherein the selecting is based on the selected comparison sample.

145. The method of claim 144, wherein each comparison sample comprises an identifier associated with the color and at least one appearance characteristic other than color of the sample, and wherein the selecting of the product is based on the identifier of the selected comparison sample.

146. The method of claim 145, wherein each of the plurality of products comprises an identifier that matches one of the identifiers of the comparison samples, and wherein the selecting of the product comprises selecting the product comprising an identifier that matches the identifier of the selected comparison sample.



147. The method of claim 142, wherein the product is chosen from a cosmetic product and a care product.

148. The method of claim 147, wherein the product is chosen from a foundation makeup product, a concealer makeup product, a lip makeup product, a hair coloring product, a hair care product, a nail varnish, a blush, an eyeshadow, a skin coloring product, and a skin care product.

149. The method of claim 142, wherein the keratinous element is chosen from hair, skin, a fingernail, and a toenail.

150. The method of claim 142, wherein the at least one appearance characteristic other than color comprises brightness.

151. The method of claim 142, wherein the at least one appearance characteristic other than color comprises relief.

152. The method of claim 142, wherein the at least one appearance characteristic other than color comprises color non-uniformity.

153. The method of claim 142, wherein the providing the system comprises providing the plurality of comparison samples as a set.

154. The method of claim 144, further comprising providing each of the plurality of comparison samples on a respective package associated with each of the plurality of differing products.

155. A method of enabling an analysis of a keratinous element, the method comprising:

transmitting at least one image simulating an appearance of a keratinous element, wherein the image is configured to simulate a color and at least one appearance characteristic other than color of the keratinous element.

156. The method of claim 155, further comprising comparing the keratinous element with the at least one image to determine if the at least one image substantially corresponds to the color and the at least one appearance characteristic other than color of the keratinous element.

157. The method of claim 155, wherein the transmitting of the image comprises transmitting the image via a network.

158. The method of claim 155, further comprising receiving information relating to a comparison between at least one keratinous element and the at least one image.